BICESTER ATHLETIC CLUB

Founded 1982
www.bicesterac.co.uk

Bicester Athletic Club Guidelines on use of Photographic and Video images of children under the age of 18yrs.

Bicester Athletic Club is committed to providing a safe environment for children/young people under the age of 18. Essential to this commitment, is ensuring that all necessary steps are taken to protect children/young people from the inappropriate use of their images in resource and media publications, on the internet, and elsewhere.

The interests and welfare of children taking part in athletics are paramount and it is recognised that parents/carers and children have a right to decide whether children's images are to be taken, and how those images may be used.

The publishing of photographic and/or recorded images of children/young people

- Parents/carers and children must provide written consent for children's images to be taken and used by Bicester AC.
- Images should convey the best principles and aspects of athletics fairness and fun
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse.
- All images of children should be securely stored.
- In the case of images used on websites, particular care must be taken to ensure that no identifying details could facilitate contact with a child by a person who is/could be a risk to them.
- Bicester AC will never publish personal details of a child e.g., address, phone number, email addresses.
- Bicester AC will not name athletes in photos without permission from parent/carer. It is recognised that in the case of elite athletes who may generate additional publicity names are more likely to be publicised with photos unless explicit direction is given not to.
- Parents/Carers must only publish photos of their own child unless express consent has been given by all other parents/carers of children in the image for their own child to be included.

The use of photographic filming equipment at athletic events

- Bicester AC does not want to prevent parents, carers or other spectators being able to take legitimate photographs or video footage of competitors. However, there is evidence to suggest that some individuals will visit sporting events to simply take inappropriate photographs or video footage of children/young people. In line with UKA guidance all Clubs and County Associations should be vigilant about this possibility. Any concerns during an event should be reported to the Club/County Welfare Officer. Parents/Carers should familiarise themselves with any specific instructions given by clubs hosting events with regards to the taking of photos.

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The use of video equipment as a coaching aid

- Video can be a legitimate coaching aid for club and county coaches. Bicester AC will only video children in these circumstances when their parents/carers have given written consent and understand that it is part of the coaching programme.
- Any video footage will be securely stored and deleted when no longer required.